

## The MiNE LLC Formula

MiNE LLC conferences are recognized around the world as the premier investor events in the natural resources and modern energy industries. What makes a MiNE LLC conference so successful?

The answer is the **1:1 philosophy** that guides our conferences.

It's because for the last 25 years, we have specialized in putting investors and businesses together in a comfortable, personalized atmosphere. We go beyond prescreening businesses and investors – we work with you to identify the types of companies or investors you want to meet, and facilitate 1:1 conversations that benefit both parties.

Our formula is simple, but it's one that we've perfected over the past quarter-century:

- 1. We accept only the most qualified companies.** There are many firms seeking funding, but we invite only those that meet certain criteria designed to ensure investors won't be disappointed in their business plan, their professionalism and their potential for success.
- 2. We maintain a pre-specified ratio of investors to businesses.** In our 25 years of hosting and attending investor conferences, we've seen too many investors inundated with low-quality sales pitches in a frenzied atmosphere. We manage the MEIF so investors can spend more time connecting with good companies, and less time screening others.
- 3. We make time for 1:1 meetings.** Time and again, the most common feedback we receive is that the time we reserve for 1:1 meetings was of immense value to both investor and business clients. These conversations are held in a relaxed atmosphere and allow for meaningful relationship building.